

Ki Chun KC Wong

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EDUCATION

University of Toronto Toronto, ON
Bachelor of Art & Commerce in Digital Enterprise Management & Finance *Sep 2023 - May 2027*

- GPA: 3.6/4.0
- Awarded Domestic Scholarship of Distinction (\$35,000 CAD)
- Courses: AI Machine Learning, E-Business Strategies, Operation Management, Technological Entrepreneurship, Web Development and Design, IT Consulting, Finance, Business Analytics, Project Management

University of Sydney Business School Sydney, NSW
Bachelor of Business Administration & Analytics *Feb 2026 - May 2026*

- Courses: Digital Business Innovation, Business Management, Marketing Strategy & Planning, Monetary Economics, Enterprise Risk Management

PROFESSIONAL EXPERIENCE

Sigma2 Family Office & Blue Marlin Partner LLC Toronto, ON
Private Wealth & Digital Strategy Intern *Nov 2025 - Feb 2026*

- Utilized **CMS** tools to optimize web content and **SEO** performance, ensuring clear communication of our value proposition to **high-net-worth** clients.
- Developed digital marketing strategies to optimize user experience and reach a wider audience, contributing to a **78%** increase in web traffic through content themes, campaign angles, and website improvements.
- Led the reconstruction and transformation of the company website into a professional platform specialized in both family office and investment services.

Savills Property Management Ltd. Hong Kong
Property Management Representative *June 2025 - Aug 2025*

- Conducted detailed inspections of newly built flats to identify and report defects, ensuring high-quality standards and client satisfaction.
- Supervised daily operation and delivered frontline tenant services by addressing **30+** daily inquiries, maintaining service efficiency and tenant satisfaction.
- Trained and guided **3** new ambassadors on service protocols, improving overall onboarding efficiency and maintaining consistent service standards.
- Coordinated with contractors and maintenance teams to assign repair tasks, monitor progress, and ensure timely resolution of all reported issues.
- Analyzed and systematically categorized **500+** receipts and represented Savills as the first point of contact, strengthening client relationship in a fast-paced setting.

LEADERSHIP & CAMPUS INVOLVEMENT

Intramural & Regional League Champion, University of Toronto Toronto, ON
Fall, Winter 2026 Advanced Football Intramural Champion *Sep 2023 – Present*

- Consistently placed top 3 and top scorer in intramural football and regional football leagues across different campus while managing full-time university studies, demonstrating discipline, commitment.

ICCIT Council, University of Toronto Toronto, ON
Associate of Finance *Sep 2025 – May 2026*

- Managed council budgets tracked event spend for **20+** events, reconciling monthly with ICCIT council Finance and producing clear variance reports.
- Processed reimbursements quickly while maintaining audit-ready records and policy compliance.
- Forecasted event ROI, identify cost-savings, and supported sponsorships/fundraising efforts raising **\$800** CAD to maximize budget impact.

ADDITIONAL INFORMATION

Skills: Excel, PowerPoint, Word, Capcut, CMS, SEO

Interests: Football, Basketball, Table Tennis, Golf

Programming: Python, HTML, Java, JavaScript, SQL